



**QUALITY. RELIABILITY. CUSTOMER SATISFACTION.**

Since 1948, Red Rich Fruits has been a leading Australian, family-owned grower, packer, marketer and shipper of superior quality fresh fruit. Established, owned and operated by the Napoleone family, Red Rich Fruits began as a grower of premium quality apples and pears – later expanding into stonefruit. In 2010 the company joined forces with Matthew Palise and extended the range to include citrus, berries and mangoes.

## WHY RED RICH FRUITS?

At Red Rich Fruits, we're committed to quality, reliability and customer satisfaction. Our vertical integration with key supply partners across Australia provides greater control over quality, food safety and supply security. We focus on increasing efficiencies across the supply chain and implementing rigorous quality control procedures to ensure the highest quality fruit reaches our customers around the world at the best price.

Our customer-focused and driven sales approach combined with our industry and consumer knowledge, experience, and expertise are second to none. This not only allows us to support our export partners to build their competitive advantage, but ensures that our customers receive produce that both looks amazing and provides an exceptional taste experience that will satisfy consumers every time.

## OUR OPERATIONS

Red Rich Fruits operate over 300ha of orchards in the Yarra Valley, Victoria, producing in excess of ten million kilos of apples, two million kilos of pears and half a million kilos of stonefruit each year.

Through strategic vertical integration with key supply partners across Australia we source citrus from more than 560ha of prime orange, lemon and mandarin orchards in Victoria, Queensland and the Northern Territory.

Our mangoes are grown across ten locations near Darwin in the Northern Territory, consisting of over 30,000 Kensington Pride and R2E2 mango trees – and over 300,000 trays of production.

Over 400,000 tonnes of berries are sourced year round from strawberry and blueberry farms in Queensland, Victoria and Tasmania, with a large proportion of blueberries out of Victoria and Tasmania pesticide-free.

## OUR SERVICES

Red Rich Fruits operate packing facilities in Victoria, New South Wales and Northern Territory. Over 7,000 sqm of cool storage and ripening facilities in Sydney and Melbourne enable us to store and ripen a range of fruits.

## OUR EQUIPMENT

- Four lane apple grader with colour and defect sorter
- Metal detectors on all graders
- Four ulma flow wrapping machines
- Automatic net machines
- Semi-automatic bagging machine
- 3,000 pallet spaced cool room
- Eight hydraulic bin tippers

## OUR FACILITIES

- 3,500 sqm cool storage in Sydney
- Mango ripening facilities
- State of the art prepacking
- Own transport fleet

## QUALITY ASSURANCE

Red Rich Fruits employ rigorous quality assurance and control standards to ensure the highest levels of freshness, food safety, quality and traceability are maintained from tree to table.



## OUR EXPORT PRODUCTS



### Apples

Fuji; Granny Smith; Pink Lady; Red Delicious; Royal Gala; and, Sundowner



### Pears

Beurre Bosc; Corella; Packham; and, William Bartlett



### Stonefruit

Peaches; Nectarines; Plums; and, Cherries



### Citrus

Lemons; Afourer, Imperial and Murcott Mandarins; and, Navel and Valencia Oranges



### Mangoes

Kensington Pride; and, R2E2



### Berries

Blueberries; and, Strawberries

## OUR LOCATIONS

- **Sydney:** Pack house, cold storage, ripening and office
- **Melbourne:** Orchards, pack house, cold storage, ripening and office
- **Shepparton:** Apple orchards
- **Darwin:** Mango orchards, pack house, citrus orchards
- **Mildura:** Citrus orchards
- **Gin Gin:** Mandarin orchards
- **Caboolture, Victoria and Tasmania:** Berry farms



## PRODUCT AVAILABILITY

J F M A M J J A S O N D

### Apples

Fuji												
Granny Smith												
Pink Lady												
Red Delicious												
Royal Gala												
Sundowner												

### Pears

Beurre Bosc												
Corella												
Packham												
William Bartlett												

### Stonefruit

Cherries												
Nectarines (yellow/white)												
Peaches (yellow/white)												
Plums												

### Citrus

Lemons												
Afourer Mandarins												
Imperial Mandarins												
Murcott Mandarins												
Navel Oranges												
Valencia Oranges												

### Mangoes

Kensington Pride												
R2E2												

### Berries

Strawberries												
Blueberries												

## CONTACT DETAILS

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